



Freddie Segro

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EXPERIENCE

Director / Producer / DP / Editor **03/2014-Present** **Pocono Digital House**

- Business development and creative direction
- Development of content from conceptualization through to delivery
- Managing contracted crews and gear
- Clients include Comcast, Techo-Bloc, Yamaha, ESU, SAP, PFU and others.

Director of Photography / Editor **10/2013-03/2016** **Bowstring Studios**

- Managing crew and gear
- Building and outfitting studio including a DMX controller
- Researching and incorporating new technologies
- Live broadcast with Newtek Mobile Studio
- Clients included Temple University, Al Jazeera, Villanova University, Nissan & others.

Post Production Manager **3/2011-10/2013** **Bowstring Studios**

- Created workflows and organizational standard practices
- Managed projects and editors and overseeing special effects productions
- Managed projects and editors from concept to delivery and archiving
- Constructed narratives and graphics packages conveying brand identities
- Sound design and motion graphics creation
- Built and troubleshooting SAN and fiber optic footage libraries
- Clients included NBC Sports, Milk, MTV2, Versus, Athletic Republic and others.

Video Editor **6/2008-3/2010** **Aurora Imaging Company**

- Editing, motion graphics and sound design for Commercials, TV Shows and multiple university admissions videos.
- Clients included Comcast, Bloomsburg University, Lehigh University, Penn Med, and others.

SKILLS

Cameras - RED, Sony a7s, FS7 and PMW series, Canon DSLR and Cinema Series
Recording Media - RED, XQD, C-Fast, P2, XD-CAM, SxS, SSD
Knowledge of AJA recording systems in mobile studios.
Video - Adobe Premier, Final Cut X, Avid, After Effects, SpeedGrade, DaVinci
Design - Photoshop, Illustrator, InDesign
Audio - Logic, Audition
3D - Cinema 4D, Element
Organization - Final Cut Server, Bento, Bridge, Mediasilo
Office - Microsoft Office, Basecamp, Workamajig, Tick

COMMUNITY

Play on, Philly! - Video skills based volunteer (2017-present)
New Orleans Film Festival - volunteer (2015)
Get Out and Learn (GOAL) Foundation - group leader (2014-15)
SAP Month of Service - volunteer (2013)

EDUCATION

7/2004 - 12/2008 Art Institute of Philadelphia - Bachelor of Science / Digital Media Production

LINKS

Portfolio - freddiesegro.com
Vimeo - vimeo.com/freddiesegro
LinkedIn - linkedin.com/pub/freddie-segro/9/982/b45
IMDb - imdb.com/name/nm3681689/